



# ADVERTISING RATES

*DISCOUNT PACKAGE 1*  
 12 Months  
 Single Newsletter Ad  
 Single Website Ad  
**\$100**  
 You Save \$30

*DISCOUNT PACKAGE 2*  
 12 Months  
 Single Newsletter Ad  
 Double Website Ad  
**\$160**  
 You Save \$35

*DISCOUNT PACKAGE 3*  
 12 Months  
 Double Newsletter Ad  
 Single Website Ad  
**\$155**  
 You Save \$40

*DISCOUNT PACKAGE 4*  
 12 Months  
 Double Newsletter Ad  
 Double Website Ad  
**\$215**  
 You Save \$45

*WEBSITE ADD-ON:* Add \$10 to include a link to your own website.

## SAMPLE AD SIZE LAYOUTS

Our newsletter is available on our website in full color. Printed & mailed newsletters are all in black and white. Ads put on our website sponsor page are in color.

**Deadline for all ads is the 15th of each month.**

*SINGLE AD*  
*NEWSLETTER or WEBSITE*  
 BLACK/WHITE  
 WIDTH=3" X HEIGHT=1.75"  
 12 Months  
**\$65**

*DOUBLE AD*  
*OPTION "A"*  
*NEWSLETTER or WEBSITE*

BLACK/WHITE  
 WIDTH=3" X HEIGHT=3.5"  
 12 Months  
**\$130**

**Newsletter deadline for ads is the 15th of each month.**

Single or Double: Submit your business card, logo, ad layout, or any other information you want included in your ad to our Graphic Artist. If you need help with the layout, just ask!

*DOUBLE AD: WEBSITE "OPTION B"*  
 BLACK/WHITE OR COLOR  
 WIDTH=6.5" X HEIGHT=1.8"  
 12 Months  
**\$130**

**Single or Double:** Submit your business card, logo, ad layout, or any other information you want included in your ad to our Graphic Artist.

**CONTACT:**  
 Cliff Bailey at (727) 424-5663  
 bidder42955@aol.com



HPAC GRAPHIC ARTIST  
 sherry-miller@inbox.com

Rev. 02/26/09



# ADVERTISING RECEIPT

## ADVERTISING PURCHASED

- DISCOUNT PACKAGE 1 - \$100
- DISCOUNT PACKAGE 2 - \$160
- DISCOUNT PACKAGE 3 - \$155
- DISCOUNT PACKAGE 4 - \$215
- NEWSLETTER: 12 MONTHS - SINGLE AD - \$65
- NEWSLETTER: 12 MONTHS - DOUBLE AD - \$130
- WEBSITE: 12 MONTHS - SINGLE AD - \$65
- WEBSITE: 12 MONTHS - DOUBLE AD - \$130

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

- BUSINESS CARD ATTACHED
- PROOF
- NO PROOF
- NEW AD LAYOUT - PROOF REQUIRED

### Payment Information

DATE: \_\_\_\_\_ AMOUNT PAID: \_\_\_\_\_ CHECK #: \_\_\_\_\_

Your Hurricane Pass Anglers Club Representative:  
**Cliff Bailey C (727) 424-5663**  
 bidder42955@aol.com