



# ADVERTISING RATES

DISCOUNT  
PACKAGE 1  
12 Months  
Single Newsletter Ad  
Single Website Ad  
**\$100**  
  
You Save \$30

DISCOUNT  
PACKAGE 2  
12 Months  
Single Newsletter Ad  
Double Website Ad  
**\$160**  
  
You Save \$35

DISCOUNT  
PACKAGE 3  
12 Months  
Double Newsletter Ad  
Single Website Ad  
**\$155**  
  
You Save \$40

DISCOUNT  
PACKAGE 4  
12 Months  
Double Newsletter Ad  
Double Website Ad  
**\$215**  
  
You Save \$45

**FREE - Reciprocal Website Link Exchange - FREE**  
*(We'll put your website link on our website and in return you agree to put a reciprocal link to us on your website.  
We'll provide you with a logo like the one at top of this sheet to use for our link.)*

## SAMPLE AD SIZE LAYOUTS

NEWSLETTER - SINGLE AD  
BLACK/WHITE  
WIDTH=3" X HEIGHT=1.75"  
12 Months  
**\$65**  
  
Newsletter deadline for ADS is  
the 15th of each month.

NEWSLETTER - DOUBLE AD  
WEBSITE - DOUBLE AD  
Newsletter - Black/White  
Website - Color  
  
WIDTH=3" X HEIGHT=3.5"  
12 Months  
**\$130**  
  
**Newsletter deadline for ADS is  
the 15th of each month.**  
  
**Single or Double:**  
Submit your business card, logo, ad  
layout, or any other information you  
want included in your ad to  
our Graphic Artist. If you need help  
with the layout, just ask!

WEBSITE - SINGLE AD  
BLACK/WHITE OR COLOR  
WIDTH=3.19" X HEIGHT=1.8"  
12 Months  
**\$65**  
  
If you need help with the layout,  
just ask!

WEBSITE - DOUBLE AD  
BLACK/WHITE OR COLOR  
WIDTH=6.5" X HEIGHT=1.8"  
12 Months  
**\$130**  
  
**Single or Double:** Submit your business card, logo, ad layout, or any other information  
you want included in your ad to our Graphic Artist.

**CONTACT:**  
Cliff Bailey at (727) 424-5663  
E-mail: Bidder42955@aol.com



HPAC GRAPHIC ARTIST  
Sherry Miller  
(727) 389-0692  
sherry.miller@verizon.net



# ADVERTISING RECEIPT

## ADVERTISING PURCHASED

DISCOUNT PACKAGE 1 - \$100  
*Single Newsletter / Single Website Ad*

DISCOUNT PACKAGE 2 - \$160  
*Single Newsletter / Double Website Ad*

DISCOUNT PACKAGE 3 - \$155  
*Double Newsletter / Single Website Ad*

DISCOUNT PACKAGE 4 - \$215  
*Double Newsletter / Double Website Ad*

**\*\* All Prices are for 12 Months \*\***

NEWSLETTER/12 MONTHS - SINGLE AD - \$65

NEWSLETTER/12 MONTHS - DOUBLE AD - \$130

WEBSITE/12 MONTHS - SINGLE AD - \$65

WEBSITE/12 MONTHS - DOUBLE AD - \$130

Reciprocal Website Link Exchange - **F R E E**

*(We'll put your website link on our website and in return you agree to put a reciprocal link to us on your website. We'll provide you with a logo like the one at top of this sheet to use for our link.)*

**NEWSLETTER  
DEADLINE: 20TH  
OF EACH MONTH**

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**BUSINESS CARD ATTACHED**       **PROOF**       **NO PROOF**

**NEW AD LAYOUT - PROOF REQUIRED**

### Payment Information

**DATE:** \_\_\_\_\_ **AMOUNT PAID:** \_\_\_\_\_ **CHECK #:** \_\_\_\_\_

Your Hurricane Pass Anglers Club Representative:

**Cliff Bailey C (727) 424-5663 / E-mail: Bidder42955@aol.com**

**MAIL CHECKS TO: Cliff Bailey · 1306 Stonybrook Lane · Dunedin, FL 34698**

***www.HurricanePassAnglersClub.com***